

# LUMINOUS

## LUMINOUS DEALS & ACTIVATIONS

| Business          | Deals & Activations  |
|-------------------|--|
| Miss Chow's Petit | <p><b>Activation:</b> Enjoy live music from 6pm-8pm at Miss Chow's Petit.</p> <p><b>Deal:</b> The first 15 customers each evening will receive a free serve of duck dumplings with any purchase.</p>   |
| The Lane Bookshop | <p><b>Activation:</b> Visit the Lane Bookshop for their Night Parrot Press and Fremantle Press Author Night. A roster of authors will be available who will be giving readings and signing books instore for set times during the evening.</p> <p><b>Deal:</b> Enjoy a 10% discount on Short Story Titles April 11 only &amp; 2 for 1 deal on specified Fremantle Press crime novels April 12 only.</p>  |
| Machi Machi       | <p><b>Deal:</b> Buy One get One Free instore at Machi Machi.</p>   |
| Terra Mare        | <p><b>Activation:</b> Visit Terra Mare for live music, free LED arm bands and free fairy floss from their fairy floss cart.</p> <p><b>Deal:</b> Visit Terra Mare to enjoy their special menu</p> <ul style="list-style-type: none"> <li>• 3 churros dusted in cinnamon sugar and chocolate dip \$12</li> <li>• Pizza slice takeaway \$5</li> <li>• Mocktail pea flower yuzu lemonade, soda water and syrup, LED ice cube takeaway plastic glass \$5</li> <li>• Cocktail fluorescent pea flower, yuzu lemonade gin and tonic containing LED ice cube dine-in only \$15</li> </ul> |
| Elite Butchery    | <p><b>Activation:</b> Try before you buy! Serving free samples of premium products, as well as having ready-to-eat pies and hot beef &amp; gravy rolls for sale. Glow item giveaway.</p> <p><b>Deal:</b> Up to 30% off all meat purchases only.</p>  |
| Grill'd           | <p><b>Deal:</b> Enjoy 2 burgers and 2 non-alcoholic drinks for \$40.</p>   |
| Moose Cafe        | <p><b>Deal:</b> Enjoy Moose Café's Bacon &amp; Egg Burger special along with a free wine, beer or soft drink with every meal purchased.</p>  |
| Crust Pizza       | <p><b>Deal:</b> Enjoy 10% off all pizza's for walk-in customers</p>  |
| The Claremont     | <p><b>Deal:</b> 10% off in The Claremont redeemable via The Pass App. Download <a href="#">here</a></p>  |
| Nolita            | <p><b>Activation:</b> Free wine tastings with 5 different wines presented by a wine expert</p> <p><b>Deal:</b> Bar Nolita Luminous Aperitivo Menu</p> <ul style="list-style-type: none"> <li>• Neon Negroni</li> <li>• Luminous Limoncello Spritz</li> <li>• Cranberry Campari Fizz</li> <li>• Neon Cranberry Mojito</li> </ul>  |